The **Right** Solutions for Higher Education

Research continues to underscore the importance of testing in the learning process. Effective testing provides a realistic appraisal of student progress against key knowledge and skills that are essential for careers and life.

Quite simply, good test development is central to all levels of education. Nowhere is the importance of sound testing greater than in higher education.

Those creating tests are challenged to make assessments valid, reliable and fair. To accomplish this, higher education typically relies on faculty to develop individual assessments for individual courses. One of the challenges, though, is consistency — consistency with content validity, scoring methods, measurement fairness and reliability, passing standards, adherence to accreditation requirements as well as consistency between test versions.

As a trusted provider of testing and assessment capabilities, we have earned the trust of higher education clients through our extensive and highly specialized *Test Development Solutions*, test development professionals and psychometricians. We work with thousands of subject matter experts (SMEs) to build and maintain secure and sophisticated exam content. We can help you develop consistent, valid, fair, reliable and cost-effective assessments while supporting your faculty and your institution's test development needs.

Build New Tests or Refine Existing Ones

Our test development professionals can work with your faculty to:

+ Develop valid test blueprints reflecting key competencies

+ Write or refine test items

+ Create the most appropriate and cost-effective psychometric test program design

+ Conduct psychometric item and test form analyses and make recommendations for improving test exam quality

+ Provide candidate performance reports

+ Develop and analyze student results

+ Maintain exam blueprints, test item content and item and performance statistics in a centralized, secured item banking system

Specialized Expertise

Test Design and Blueprinting

Subject Matter Expert Recruitment

Test Item Development and Banking

Test Forms Assembly and Production

Standard Setting

Psychometric Analysis

Professional Services

www.prometric.com

With easy-to-use web accessibility, our item banking system makes it simple for your faculty, even those remotely placed, to contribute their test items and related content. Its advanced capability can help lower the cost of content acquisition and shorten the development test cycle, too, by:

+ Simplifying workflow management

+ Facilitating communication

+ Decreasing the time it takes to create, store and search items

What's more, we can build and store statistics on your items so that you can more efficiently focus on item refreshment and development processes. Best of all, our item banking capabilities protect your intellectual property by securely storing and encrypting your data.

Test Your Testing System

Tests are critical to ensure that students and graduates attain the right critical competencies through your programs. Upon entering the workforce, they become ambassadors for your programs, and your institutional reputation depends on their ability to excel in their chosen fields. With so much at stake, Prometric provides an effective alternative to individual faculty members working in isolation.

We can provide professional end-of-program tests and intramural exams to assess your student achievement. Our attention to detail specific to every one of your requirements distinguishes us from other testing and assessment providers. We can be as hands-on, or hands-off, as you need us to be. The level of testing expertise we provide, coupled with complete visibility into the "dos" and "don'ts" we've experienced in our long history, are sure to deliver long-lasting value and testing success.

Find Out More

Learn more about our *Higher Education Solutions* by visiting **www.prometric.com** or by calling toll-free **1-855-855-2241**.